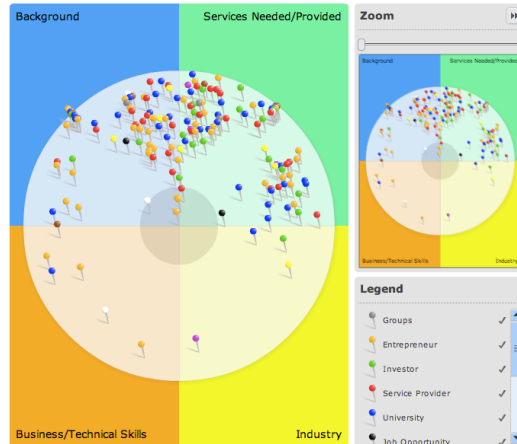




Company Overview

VAI Global's initial flagship service offering is the Innovation Community, a subscription-based, online social media community that connects stakeholders in the high technology and high growth start-up world including entrepreneurs, investors, service providers, university innovators and economic development organizations. The community offers a number of key services:

- Business Networking and Discovery
- Sophisticated Searching
- Community Forums & Tools
- Private Groups
- Targeted Advertising
- Job Placement
- Webinar Events



Partnership Opportunities

An essential part of VAI Global's strategy is to develop strategic partnerships with organizations in the start-up/innovation space to grow membership and expand the breadth and depth of the community. Two partnership models are currently available, the marketing partnership and the community partnership.

Marketing Partnership

This partnership model suits organizations that would benefit from referring their audience/clients on to the VAI Global Innovation Community as a useful resource for business networking and discovery.

Key Benefits:

- Direct your audience/clients to a valuable suite of business networking tools
- Recognition as a partner on the VAI Global site and free marketing exposure
- Very easy set-up – just add a banner/link to your site, newsletters etc
- NO COST to your organization; individuals who decide to join pay \$9.99/mth

Example Partners: [Opportunity Green Conference](#)



Community Partnership

The community partnership model suits organizations that have an active membership and already have or are interested in building an online presence for their community.

Key Benefits:

- Direct your members to a valuable suite of business networking tools
- Branded, private group with discussion forums, resources and calendar
- Gain new members when users search and discover your group
- Recognition as a partner on the VAI Global site and free marketing exposure
- Very easy set-up – private group ready in 24 hours
- NO COST to your organization; individuals who decide to join pay \$9.99/mth

Example Partners: [Pasadena Angels](#), [College of the Canyons](#)

Volume Subscription Partnership

The volume subscription partnership model suits organizations that have an active membership and wish to offer VAI Global's Innovation Community as an additional value-added service to their members.

Key Benefits:

- Offer your members the full Innovation Community as a value-added service
- Private group, forums, resources and other community-based features
- Option to integrate with your existing site and maintain your branding
- Your members connect in your community AND access the broader network
- Fast activation process – automatic account creation for all your members
- SIGNIFICANT DISCOUNT based on your membership size

VAI Global is open to exploring other models in the future including revenue sharing (where a partner is driving significant membership traffic) and partnering on the delivery of value-added services to the Innovation Community.

For all partnership enquires please contact:

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